The ability to obtain traffic information when needed, not just when a local broadcast station decides to, is terribly useful. IF the local boradcast stations do not wish to be responsive to the community need because they wish to present other programming or advertisements, then they should not complain or seek to have lobbyists pursue action against someone who does serve the community interests better than they are willing to.Additionally, on several occasions, it has been very comforting to be able to learn of Orlando's traffic and weather because while I was still in Cincinnati, my wife was in Orlando with her parents. This cannot be possible with a local broadcast. Perhaps competition is a word people advocating censorship should learn.